

WPTV 1100 Banyan Blvd. West Palm Beach, FL 33401 Main: (561)655-5455 Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
314008-1	10/21/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washingt	National

Advertiser Product Estimate Number

West / Republican / Congre Allen West for Congress 1154 - Angela

Billing Address:

Strategic Media Services Attention: Accounts Payable 3299 K Street NW - Suite 200 Washington, DC 20007

Send Payment To:

WPTV P.O. Box 116871 Atlanta, GA 30368-6871

Flight Dates	Order #	Alt Order #
10/10/12 - 10/16/12	314008	
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
Duplicate Invoice		
IDB #	Advertiser Code	Product Code
12521	7.14401(1001-0040	1100001
Agency Ref	Advertiser Ref	
2		

Spots/

					Spots/			
Line Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 10/10/12 10/16/12	M-F 7-9a	7-9a	111-1	:30	4	\$950.00	NM	
Weeks: Start Date	End Date MTWTFSS 10/16/12 111-1	Spots/Week	<u>Rate</u> \$950.00					
10/10/12		4	Start/End Time	Longt	h Ad-ID			Rate Type
	<u>r Date</u> <u>Air Time</u> <u>Descrip</u> 0/10/12 8:51 AM M-F 7-9		7-9a		0 AWTV10040:	1н		\$950.00 NM
	0/12/12 6:59 AM M-F 7-9		7- 9 a 7-9a		0 AWTV10040			\$950.00 NM
1			7-9a 7-9a		0 AWTV10040			\$950.00 NM
		-	7-9a 7-9a		0 AWTV10040:			\$950.00 NM
5 WPTV Tu 10	0/16/12 6:59 AM M-F 7-9	1a	7-9a	.3	U AWIV10040.	LIT		\$950.00 14141
5 10/10/12 10/16/12	M-F 12n-1p	12-1p	11111	:30	5	\$425.00	NM	
Weeks: Start Date 10/10/12	End Date MTWTFSS 10/16/12 11111	Spots/Week 5	<u>Rate</u> \$425.00					
Spots: # Ch Day Ai	r Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPTVW 10	0/10/12 12:21 PM M-F 12	n-1p	12-1p	:3	0 AWTV10040	1н		\$425.00 NM
6 WPTV Th 10)/11/12 12:57 PM M-F 12	n-1p	12-1p	:3	0 AWTV10040	1н		\$425.00 NM
3 WPTV F 10)/12/12	n-1p	12-1p	:3	0 AWTV10040	1н		\$425.00 NM
7 WPTVM 10)/15/12 12:07 PM M-F 12	n-1p	12-1p	:3	0 AWTV10040	1н		\$425.00 NM
5 WPTV Tu 10	0/16/12 12:29 PM M-F 12	n-1p	12-1p	:3	0 AWTV10040	1н		\$425.00 NM
6 10/10/12 10/16/12	M-F 1-2p	1-2p	111-1	:30	4	\$350.00	NM	
Weeks: Start Date	End Date MTWTFSS 10/16/12 111-1	Spots/Week 4	<u>Rate</u> \$350.00					
Spots: # Ch Day Ai		•	Start/End Time	Lenat	h Ad-ID			Rate Type
. –	0/10/12 1:29 PM M-F 1-2		1-2p		0 AWTV10040	1н		\$350.00 NM
	0/12/12 1:59 PM M-F 1-2	•	1-2p	:3	0 AWTV10040	1н		\$350.00 NM
	0/15/12 1:58 PM M-F 1-2	1	1-2p	:3	0 AWTV10040	1н		\$350.00 NM
	0/16/12 1:59 PM M-F 1-7	•	1-2p	:3	0 AWTV10040	1н		\$350.00 NM
	3,13,12 1.00 1111411 111	<u>-r</u>			-		· · · · · · · · · · · · · · · · · · ·	



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Advertiser	Product	Estimate Number
West / Republican / Congre	Allen West for Congress	1154 - Angela

								Spots/			
Line S	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
7 1	10/10/12	10/15/12	M-F 5-530)p	5-530p	1-1-1	:30	3	\$950.00	NM	
V	Veeks:	Start Date 10/10/12	End Date 10/16/12	MTWTFSS 1-1-1	Spots/Week 3	<u>Rate</u> \$950.00					
S	pots: # Ch			Time Descrip	_	Start/End Time	Lenati	Ad-ID			Rate Type
Ū				22 PM M-F 5-5		5-530p) AWTV1004	401H		\$950.00 NM
	4 WF	PTVF 10	/12/12 5:2	27 PM M-F 5-5	30p	5-530p) AWTV100			\$950.00 NM
	3 WF	PTVM 10	/15/12 5:2	21 PM M-F 5-5	30p	5-530p	:30) AWTV100	401н		\$950.00 NM
10 1	10/16/12	10/16/12	Tuesday I	Prime A	8-9p	-T	:30	1	\$3,000.00	NM	
٧	Veeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS -T	Spots/Week 1	Rate \$3,000.00					22
S	pots: # Ch	Day Air	<u>r Date</u> Air	Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WI	PTV Tu 10	/16/12 8:4	43 PM Tuesda	y Prime A	8-9p	:3	0 AWTV100	401н		\$3,000.00 NM
11 1	10/13/12	10/13/12	Sa 8-10a		8-10a	S-	:30	1	\$725.00	NM	
٧	Veeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS	Spots/Week	Rate \$725.00					
S	Spots: # Ch			Time Descrip	<u>tion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WI	PTV Sa 10		23 AM Sa 8-10)a	8-10a	:3	0 AWTV100	401H		\$725.00 NM
12 1	10/14/12	10/14/12	Su 8-9a		8-9a	S	:30	1	\$900.00	NM	
V	Veeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS	Spots/Week	<u>Rate</u> \$900.00					
9	Spote: # Ch	10/08/12 Day Ai		Time Descrip	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	. –	PTV Su 10		26 AM Su 8-9a		8-9a		0 AWTV100	401H		\$900.00 NM
13	10/12/12	10/12/12	M-F 11-1	2n	11a-12p	F	:30	1	\$350.00	NM	
V	Veeks:	Start Date	End Date		Spots/Week	Rate					
	Spots: # Ch	10/08/12 n <u>Day Ai</u>	10/14/12 r Date Air	Time Descrip	1	\$350.00 Start/End Time	Lengt	h Ad-ID			Rate Type
	. –			26 AM M-F 11		11a-12p		0 AWTV100	401H		\$350.00 NM
44	10/10/12	10/16/12	M-F 7-73	On	7-730p	11111	:30	5	\$775.00	NM	
14	10/10/12	10/10/12	101-1 7-73	ор 	7-750р				—		
٧	Veeks:	Start Date 10/10/12	End Date 10/16/12	MTWTFSS 11111	Spots/Week 5	<u>Rate</u> \$775.00					
S	Spots: # Ch	Day Ai		Time Descrip	_	Start/End Time		h Ad-ID			Rate Type
				12 PM M-F 7-		7-730p	:3	0 AWTV100	401H		\$775.00 NM
	2 W	PTVTh 10	0/11/12 7:	12 PM M-F 7-	730p	7-730p		0 AWTV100			\$775.00 NM
	3 W			11 PM M-F 7-	,	7-730p		0 AWTV100			\$775.00 NM
				19 PM M-F 7-	•	7-730p		0 AWTV100			\$775.00 NM
	5 W	PTV Tu 10	0/16/12 7:	17 PM M-F 7-	730p	7-730p		0 AWTV100			\$775.00 NM
15	10/10/12	10/16/12	M-F 730-	8p	730-8p	11111	:30	5	\$775.00	NM	
V	Neeks:	Start Date 10/10/12	End Date 10/16/12	MTWTFSS 11111	Spots/Week 5	<u>Rate</u> \$775.00					
8	Spots: # Cl	n <u>Day Ai</u>	ir Date Air	Time Descri	<u>otion</u>	Start/End Time		h Ad-ID			Rate Type
	1 W			41 PM M-F 73	0-8p	730-8p		0 AWTV100			\$775.00 NM
				54 PM M-F 73	•	730-8p		0 AWTV100			\$775.00 NM
				55 PM M-F 73	•	730-8p		0 AWTV100	4U1H		\$775.00 NM
	4 W	PTV M 10 Unreso	0/15/12 Ived	M-F 73	80-8p	730-8p		00			\$775.00 NM
	5 W			46 PM M-F 73	80-8p	730-8p	:3	0 AWTV100	401H		\$775.00 NM



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West / Republican / Cor	ngre Allen West for Congress	1154 - Angela

Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
16 10/11/12	10/14/12	M-F 430-5a	430-5a		:30	1	\$100.00	NM	
Weeks: Spots: # 0		End Date MTWTFSS 10/14/12F r Date Air Time Descr /12/12 4:57 AM M-F 4		<u>Rate</u> \$100.00 <u>Start/End Time</u> 430-5a		<u>h</u> <u>Ad-ID</u> 0 aw⊤∨1004	01н		<u>Rate Type</u> \$100.00 NM
17 10/11/12	10/16/12	M-F 5-6a	5-6a	11-11	:30	4	\$350.00	NM	
1	10/11/12 Ch <u>Day Ai</u> VPTV Th 10	End Date MTWTFSS 10/17/12 11-11 r Date Air Time Descr 1/11/12 5:21 AM M-F 5 1/12/12 5:27 AM M-F 5	-6a	Rate \$350.00 Start/End Time 5-6a 5-6a	:3	h <u>Ad-ID</u> 0 AWTV1004 0 AWTV1004			Rate Type \$350.00 NM \$350.00 NM
1		0/15/12 5:27 AM M-F 5		5-6a 5-6a		0 AWTV1004			\$350.00 NM \$350.00 NM
18 10/11/12		0/16/12 5:43 AM M-F 5 M-F 7-9a	7-9a	1	:30	1	\$1,500.00	NM	\$550.00 1441
Weeks: Spots: # (Start Date 10/11/12 Ch <u>Day Ai</u> WPTV Th 10	10/17/121 r Date	·-	<u>Rate</u> \$1,500.00 <u>Start/End Time</u> 7-9a		h <u>Ad-ID</u> 0 aw⊤∨1004	Ю1н		<u>Rate</u> <u>Type</u> \$1,500.00 NM
19 10/11/12	10/16/12	Sa 7-8a	7-8a	S-	:30	1	\$600.00	NM	
	Start Date 10/11/12 Ch <u>Day Ai</u> WPTV Sa 10	10/17/12S- r Date Air Time Descr		Rate \$600.00 <u>Start/End Time</u> 7-8a		<u>h Ad-ID</u> 0 awtv1004	101н	,	<u>Rate</u> <u>Type</u> \$600.00 NM
20 10/11/12	10/16/12	Sa 10-1030a	10-1030a	S -	:30	1	\$500.00	NM	
Weeks: Spots: # 0	<u>Start Date</u> 10/11/12 Ch <u>Day Ai</u> WPTV Sa 10	10/17/12S- r Date Air Time Desc	-	<u>Rate</u> \$500.00 <u>Start/End Time</u> 10-1030a		th <u>Ad-ID</u> 30 AWT∨1004	401н		<u>Rate</u> <u>Type</u> \$500.00 NM
21 10/11/12	10/16/12	Su 7-8a	7-8a	S	:30	1	\$425.00	NM	
Weeks: Spots: #	10/11/12			<u>Rate</u> \$425.00 <u>Start/End Time</u> 7-8a		th <u>Ad-ID</u> 30 AWTV1004	401н		<u>Rate</u> <u>Type</u> \$425.00 NM
22 10/11/12	10/16/12	M-F 9-10a	9-10a	11	:30	2	\$550.00	NM	
Weeks: Spots: #		10/17/12 11 ir Date <u>Air Time</u> <u>Desc</u> 0/15/12 9:49 AM M-F 9	9-10a	Rate \$550.00 <u>Start/End Time</u> 9-10a	:3	th Ad-ID 30 AWTV1004			<u>Rate</u> <u>Type</u> \$550.00 NM
2 '	WPTV Tu 10	0/16/12 9:50 AM M-F 9	9-10a	9-10a	:	30 AWTV100	4U1H		\$550.00 NM



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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
23 10/11/12	10/16/12	M-F 4p-5p	4-5p	-1-1	:30	2	\$600.00	NM	
1	PTV Th 10	/11/12 4:21 PM M-F 4	p-5p	Rate \$600.00 Start/End Time 4-5p 4-5p	:3	h Ad-ID 0 AWTV100- 0 AWTV100-			Rate Type \$600.00 NM \$600.00 NM
24 10/11/12	'PTV Tu 10 10/16/12	/16/12 4:36 PM M-F 4 M-F 530-6p	530-6p	1	:30	1	\$1,600.00	NM	\$000.00 TVW
							———		
Weeks: Spots: <u>#</u> C 1 W		End Date MTWTFSS 10/17/121 Date Air Time Descri /11/12 5:43 PM M-F 5		<u>Rate</u> \$1,600.00 <u>Start/End Time</u> 530-6p		h <u>Ad-ID</u> 0 awtv100	401H		<u>Rate Type</u> \$1,600.00 NM
25 10/11/12	10/16/12	M-F 530-6p	530-6p	11	:30	2	\$950.00	NM	
	PTVM 10	End Date MTWTFSS 10/17/12 11 r Date Air Time Descri 1/15/12 5:44 PM M-F 5 1/16/12 5:41 PM M-F 5	30-6p	Rate \$950.00 Start/End Time 530-6p 530-6p	:3	<u>h</u> <u>Ad-ID</u> 0 awtv100 0 awtv100		_	<u>Rate</u> <u>Type</u> \$950.00 NM \$950.00 NM
26 10/11/12	10/16/12	M-F 6-630p	6-630p	11	:30	2	\$1,325.00	NM	
2 W	/PTVM 10 /PTVTu 10	10/17/12 11 r <u>Date</u> <u>Air Time</u> <u>Descr</u> 0/15/12 6:23 PM M-F 6 0/16/12 6:23 PM M-F 6	6-630p 6-630p	\$1,325.00 Start/End Time 6-630p 6-630p	:3	h Ad-ID 0 AWTV100 0 AWTV100	401H	NIS 4	Rate Type \$1,325.00 NM \$1,325.00 NM
27 10/11/12	10/16/12	M-F 11-1135p	11-1135p	-1-11	:30	3	\$1,400.00	NM	
3 W	/PTV Th 10 /PTV F 10	10/17/12 -1-11	11-1135p 11-1135p	Rate \$1,400.00 <u>Start/End Time</u> 11-1135p 11-1135p 11-1135p	:3	th Ad-ID 30 AWTV100 30 AWTV100 30 AWTV100	401н		Rate Type \$1,400.00 NM \$1,400.00 NM \$1,400.00 NM
28 10/11/12	10/16/12	M-F 1135p-1235a	1135p-1235a	1	:30	1	\$475.00	NM	
	/PTVF 10	10/17/121 r <u>Date</u> <u>Air Time</u> <u>Desc</u> 0/12/12 12:20 AM M-F 1	1135p-1235a	Rate \$475.00 <u>Start/End Time</u> 1135p-1235a	:3	th <u>Ad-ID</u> 30 AWTV100		h IR A	<u>Rate</u> <u>Type</u> \$475.00 NM
29 10/11/12	10/16/12	dateline	10-11p	1	:30	1	\$1,500.00	NM	
Weeks: Spots: # 0 1 V		10/17/121	-	Rate \$1,500.00 <u>Start/End Time</u> 10-11p		th <u>Ad-ID</u> 30 AWTV100	401н		<u>Rate</u> <u>Type</u> \$1,500.00 NM



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		Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
30	10/14/12	10/14/12	SU 10-11am To the Po	int 10-11am	S	:30	1	\$350.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Description 1 WPTV Su 10/14/12 10:55 AM SU 10-11am To the Point		Start/End Time 10-11am		Length Ad-ID :30 AWTV100401H			<u>Rate</u> <u>Type</u> \$350.00 NM			
31	10/12/12	10/12/12	M-F 1235-135a	1235-0135a	F	:30	1	\$175.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSSF	Spots/Week 1	<u>Rate</u> \$175.00					
	Spots: <u>#</u> Ch 1 WF		Date Air Time Descrip 12/12 1:28 AM M-F 12		Start/End Time 1235-0135a		<u>h Ad-ID</u> 0 AWTV1004	01н		<u>Rate Type</u> \$175.00 NM

<u>Total Spots</u> 54 <u>Gross Total</u> \$41,800.00

Payment Terms 30 Days

Agency Commission \$6,270.00

Net Amount Due \$35,530.00